

# PHENOMENOLOGY

Limited Edition

*Blended Malt Scotch Whisky*

'Phenomenology' – *Noun*

*An approach that concentrates on the study of consciousness and the objects of direct experience*

Phenomenology and whisky. What, you may wonder, is the connection?

We'd long been working on a blend of single malts that combines seemingly dissonant flavour profiles, but together creates something compelling.

We landed on a recipe that elicited a surprising range of reactions and descriptions, each person taking away something different from the whisky.

## Flavour Descriptors

We're keeping this to ourselves, for now, to encourage drinkers to experience this whisky without preconception and to first describe the 'phenomena' of the liquid for themselves, in their own words and ideas.

## Recommendations

This is an ideal whisky for sipping and contemplating on its own, or with a splash of water or an ice cube, which will reveal the subtle complexity of the whisky as the whisky very slowly dilutes.

## Bottling Details

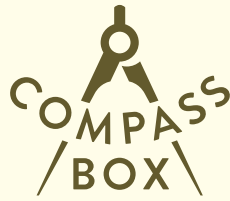
Bottled at 46%  
Not chill-filtered  
Natural colour

Rather than try to settle on whose perceptions were 'right' or 'wrong', we were inspired by the phenomenological school of thought to consider how different people experience the same phenomenon. For this release, we will not provide the typical recipe information including component whiskies or any description of the aromas and flavours of the whisky on the packaging and launch materials. Instead, in celebration of the subjectivity of whisky tasting, we are inviting consumers to first experience the whisky for themselves without preconception.

And, so, you have... *Phenomenology*, a limited edition *Compass Box* whisky.

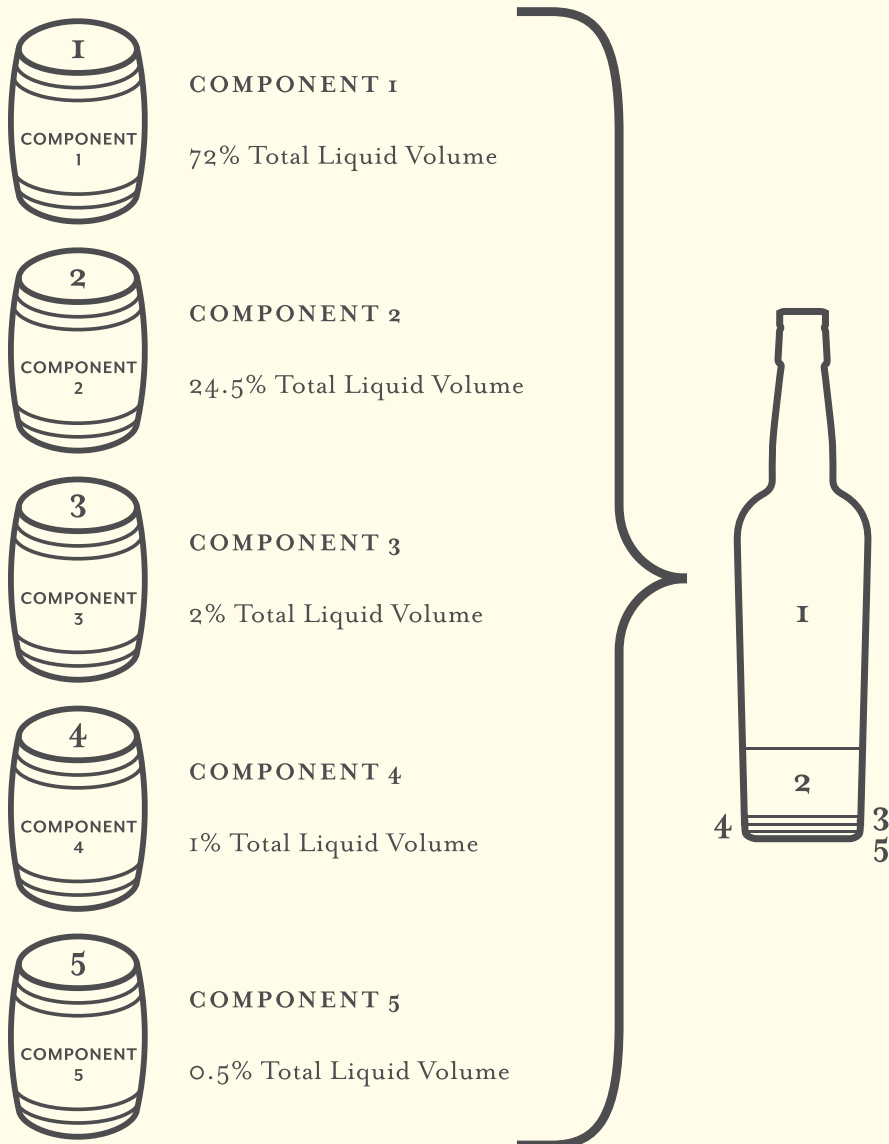
Above all, share & enjoy.

John Glaser, Whiskymaker



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[www.compassboxwhisky.com/phenomenology](http://www.compassboxwhisky.com/phenomenology)

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