

GREAT KING ST



Artist's Blend

Malt & Grain Blended Scotch Whisky

We believe it is time for the world to take a fresh look at Blended Scotch Whisky, and that is why we have created *Great King Street. Artist's Blend* is a marriage of delicate Lowland grain and robust, complex Highland malt whiskies.

Great King Street - Artist's Blend

Five key things set apart our approach to making *Great King Street* from any other Blended Scotch Whisky brand:

- 1. Great Grain.** First, we start with the very highest quality single grain Scotch whiskies which are the foundation of good Blended Scotch. We source ours from a renowned Lowland distillery, all aged in "first fill" American oak barrels, which makes the grain whisky much richer and sweeter on the palate.
- 2. More Malt.** Secondly, we use a higher proportion of malt whisky than most other Blends. *Artist's Blend* consists of almost 50% malt whisky, far more than the approximately 30% that most blends use. This provides more character and complexity.
- 3. Better Oak.** Every cask of whisky used to make *Artist's Blend* is of the highest quality: first-fill American oak casks, first-fill European oak ex-Sherry butts and new heavily-toasted French oak.
- 4. Bottled Naturally.** *Artist's Blend* is bottled at its natural colour and without the chill filtration prior to bottling which most Scotch whiskies go through. This leaves the whisky full of its natural complexity and mouthfeel.
- 5. Traditional Strength.** We bottle *Artist's Blend* at 43% alcohol by volume, a strength traditionally used in Scotland many years ago.

The Great King Street Range

By applying the same skill, techniques and philosophy that we use for the *Compass Box Signature Range* of whiskies, *Great King Street* offers a style and approach to Blended Scotch that has not existed before. *Great King Street* is a new and compelling alternative for both whisky enthusiasts who ordinarily drink only malt whiskies, and for whisky novices. All bottled at a natural colour and without chill-filtering. We call whiskies made with this approach 'craft blends'.

John Glaser, Whiskymaker

Flavour Descriptors

The style is rich, round and fruity with hints of toasty oak, vanilla and spice.

Recommendations

This versatile style is perfect for drinking neat, with a splash of water or with ice. You can also enjoy *Artist's Blend* with soda water as a classic Highball, or in all manner of cocktails.

Distillery Sourcing (Spirit Character)

- A. Lowland Grain Whisky (fruity/perfumed) 51.4%
- B. Northern Highland Single Malt (malty/fruity) 23.2%
- C. Northern Highland Single Malt (grassy/perfumed) 17.7%
- D. Speyside Highland Malt (meaty) 7.7%

Wood (Flavour Impact)

- 1. First Fill American Oak Barrel (vanilla) 62.3%
- 2. New French Oak Finish (grilled marshmallow, toastiness, roasted coffee) 27.7%
- 3. First Fill Sherry Butt (wine, dried fruits) 10.0%

Bottling details

Bottled at 43%. Not chill filtered. Natural colour.

